



IMMUNOLOGY2022™

May 6–10, 2022 Portland, OR

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IMMUNOLOGY2022™ Signage and Branding Opportunities

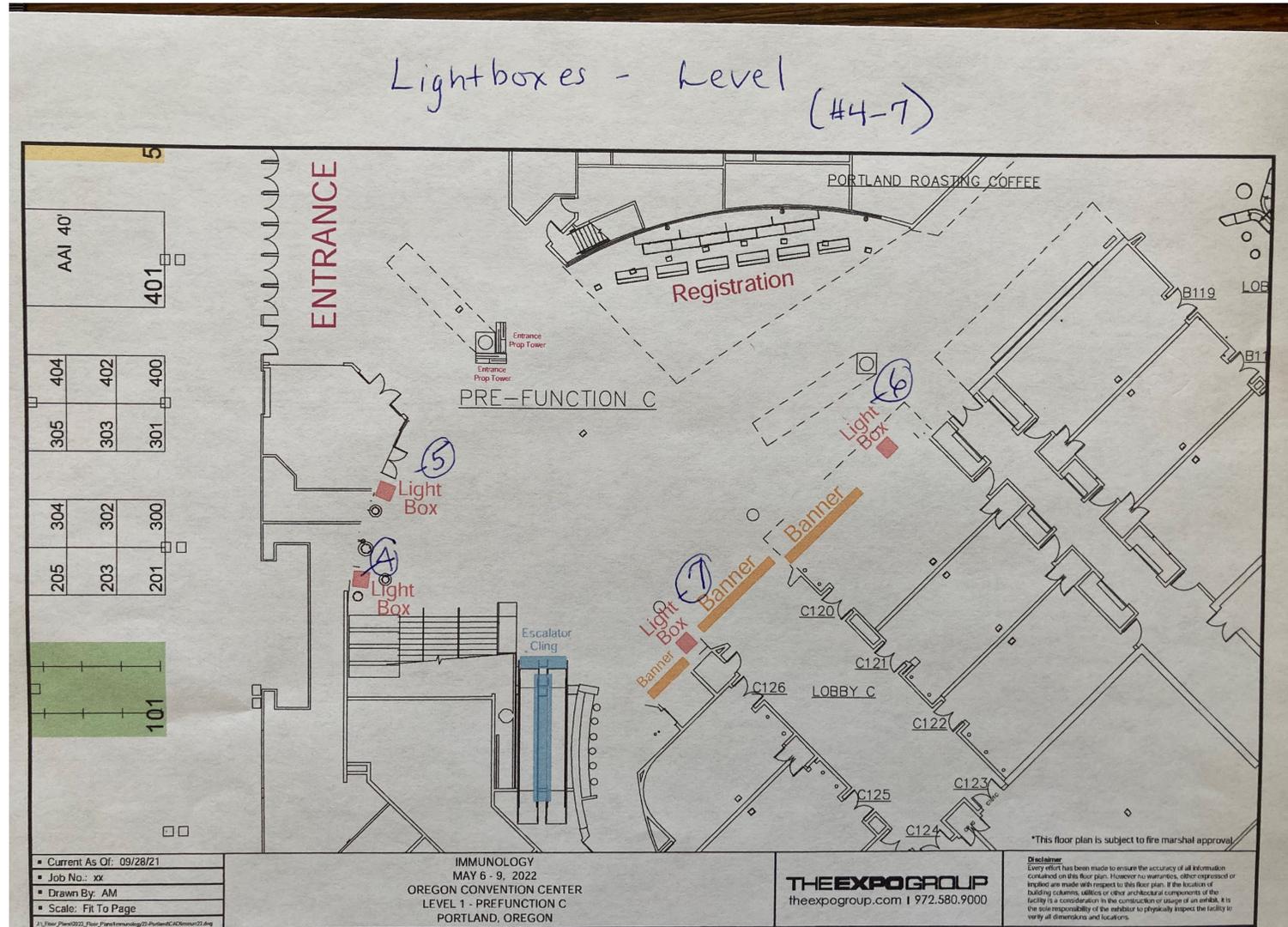
Aisle Banners

- Aisle Banner attached to the Aisle Signs in the Exhibit Hall
 - 1 per aisle
 - 8 available
 - Size: 4'x3'
 - Cost: \$750
-
- ***Please email exhibits@aai.org or call 301-634-7821 for current aisle availability of this item***

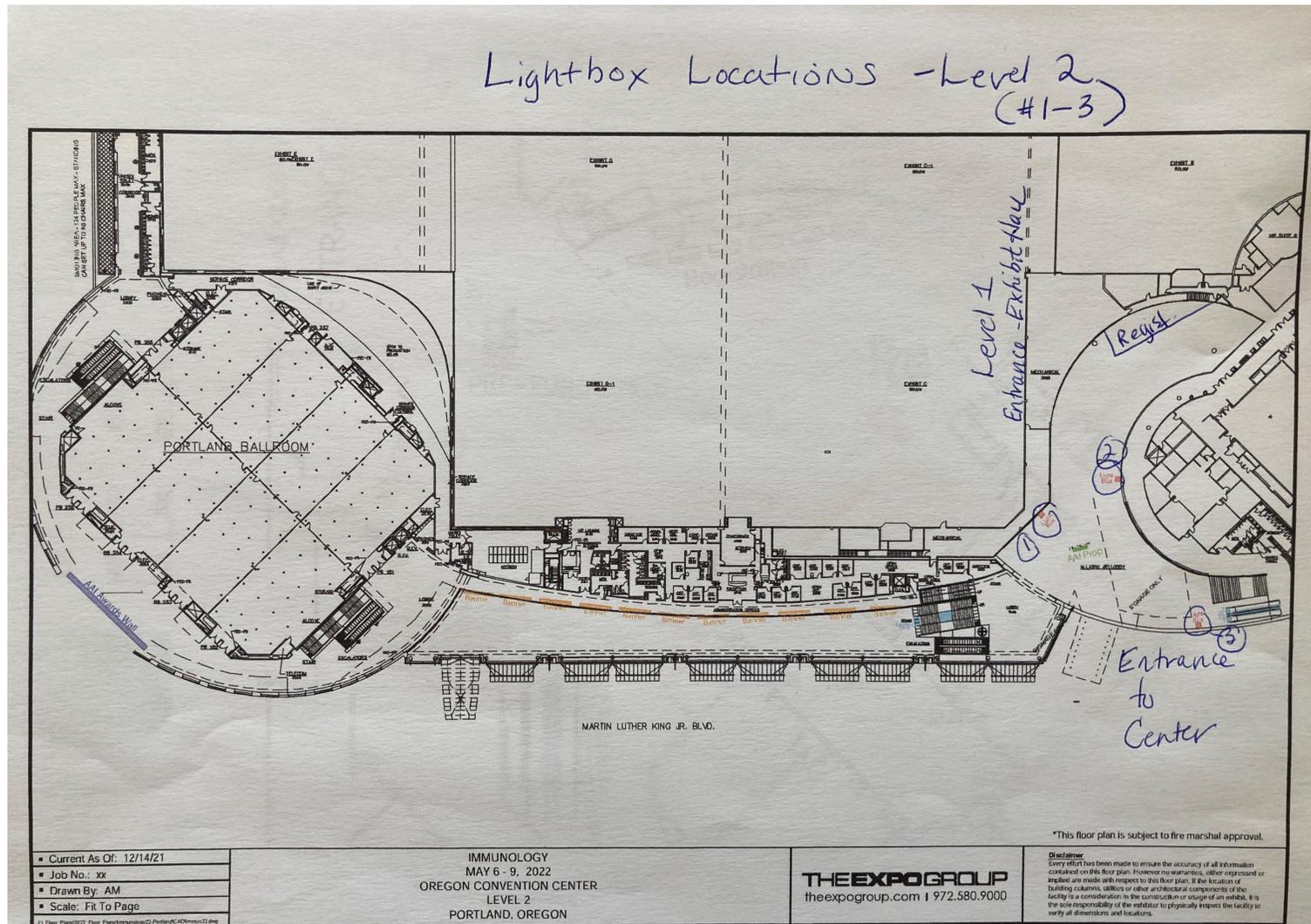
Lightboxes

- Locations include:
 - 3 locations in Lobby C – main area with Registration, Entrance to Exhibit Hall and meeting rooms
 - 3 locations in MLK Lobby – lobby where attendees enter the Convention Center
- Size: 79”x120”
- Cost: \$3,000
- ***Please email exhibits@aai.org or call 301-634-7821 for current availability and locations of this item***

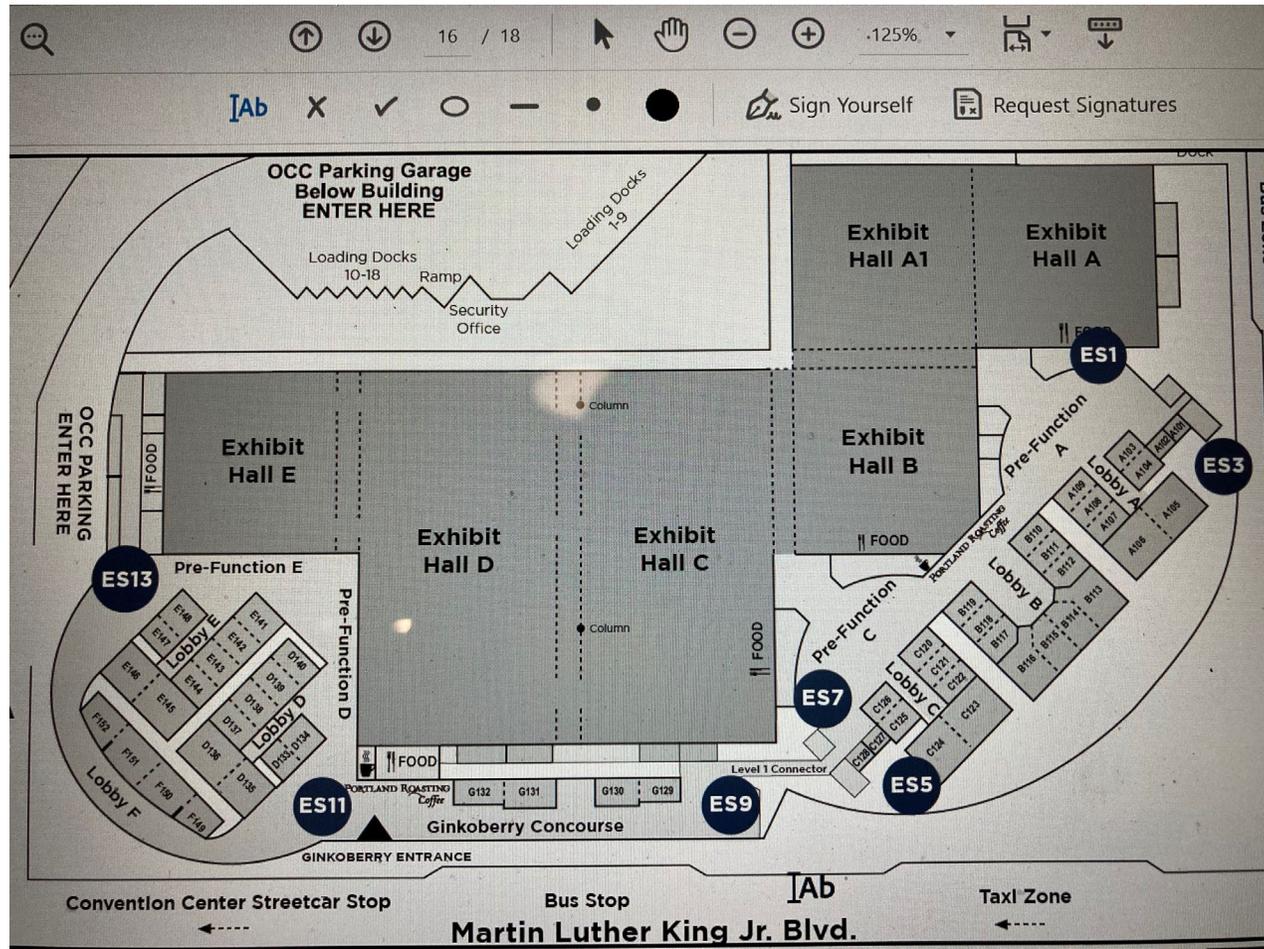
Lightbox Locations – Level 1 – Lobby C



Lightbox Locations – Level 2 – MLK Lobby



Locations of Escalator Clings – ES7 & ES5 – *see next pages for more detailed information*



Escalator Graphics – ES7 – Lobby C to MLK Lobby

- Center of up/down escalators – 7 panels - Panel A- 11.5"w x 12.75"h, Panels B thru E are 69"h, panel F -75"h, panel G -14"h
- Left side of up/down escalators - 6 panels - Panel h-11.5"w x 25.5"h, panel l- 4.5"w x 69" h, panels j-K are 7.5"w x69"h, panel l- 15"w x 69" h, panel M- 21.5"w x 37.75" h
- Floor decal – 136"x45"
- Cost:
 - Center only -\$4,000 – **SOLD!**
 - Left only- \$4,000
 - Carpet decal only- \$1,500
 - Center+left - \$7,000
 - Center+left+decal - \$8,250

Picture of ES7 Escalator Graphics

ES7 Pre C Escalators.pdf - Adobe Acrobat Pro DC (32-bit)

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Home Tools AAI202... AAI_GA... AAI_SA... LMOR1... LMOR1... 063032... ES5 ML... ES7 Pre ... x

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ES7 **PRE C ESCALATORS**
ESCALATORS: 7 & 8
LOCATION: PRE C UP TO MLK LOBBY

- A. 11.5"W x 14"H
- B. 11.5"W x 74.5"H
- C. 11.5"W x 69"H
- D. 11.5"W x 69"H
- E. 11.5"W x 69"H
- F. 11.5"W x 75"H
- G. 11.5"W x 13.5"H
- H. 13"W at top - 11" W at bottom - 15.5"H
- I. 10.5"W at top - 6.5" W at bottom - 47.5"H
- J. 6.5"W at top - 4"W at bottom - 69"H
- K. 4" W at top - 7" W at bottom - 69"H
- L. 7.5" W at top - 14.5" W at bottom - 69"H
- M. 15" W at top - 21" W at bottom - 35.5"H

Escalator Interior Walls
(4) 23.5"W X 253"H

Carpet Decal
136" W X 45" H

FORMAT

OBJECTS

SCANNED DOCUMENTS

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Escalator Graphics – ES5 – MLK Lobby – ALL SOLD

- Center of up/down escalators – 7 panels - Panel A- 11.75"w x 14.25"h, Panel B- 74.75"h, Panel C,D,E,F are 69" h, panel G-14"h
- Right side of up/down escalators – 6 panels -Panel h-20.5"w x23.5"h, Panels I,J, K, L, are 69"h, Panel M-74.75"h
- Carpet decal – 136"x45"
- Cost:
 - Center only - \$4,000
 - Right only - \$4,000
 - Carpet decal only- \$1,500
 - Center+left - \$7,000
 - Center+left+decal - \$8,250

Picture of ES5 MLK Escalators - **SOLD**

ES5 MLK Escalators.pdf - Adobe Acrobat Pro DC (32-bit)

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ES5 MLK ESCALATORS
ESCALATORS: 5 & 6
LOCATION: MLK LOBBY UP TO OREGON BALLROOM

- A. 11.75" W X 14.25" H
- B. 11.5" W X 74.75" H
- C. 11.5" W X 69" H
- D. 11.5" W X 69" H
- E. 11.5" W X 69" H
- F. 11.5" W X 69" H
- G. 11.5" W X 14" H
- H. 20.5" W X 23.50" H
- I. 20.5" W X 69" H
- J. 20.5" W X 69" H
- K. 20.5" W X 69" H
- L. 20.5" W X 69" H
- M. 20.5" W X 74.75" H
- N. 20.5" W X 9" H

Escalator Interior Walls
(4) 23.5" W X 253" H

Carpet Decal
136" W X 45" H

FORMAT

OBJECTS

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Column Wraps – 1 SOLD

- 3 locations in lobby C - main area with Registration, Entrance to Exhibit Hall, and meeting rooms
- 4'x'8' square, 4 sides included – artwork can be different on all sides
- \$3,500
- ***Please email exhibits@aai.org or call 301-634-7821 for current availability and locations of this item***